



Internet Policy Research Initiative
Massachusetts Institute of Technology

Is Internet Policy Economic Policy?

From the day he launched his campaign, President Obama argued that the Internet was an essential tool to advance his economic agenda. Issues like broadband access, online intellectual property rights, and data privacy were about creating economic opportunity at home as well as maintaining a competitive advantage on the international stage. But who made these policies and how? Looking back on almost a decade of internal and public debates, key policy advisors to President Obama and Vice President Biden reflect on what crafting Presidential Internet policy actually meant. Addressing the question, "Is Internet Policy Economic Policy?," panelists will show how Internet policymaking reconfigured traditional structures, methods, and modes of expertise.

Panel Discussion Featuring:

Ambassador Karen Kornbluh

Executive Vice President, Nielsen

Former U.S. Ambassador to the Organization for Economic Co-operation and Development

The Honorable R. David Edelman

Special Assistant to President Barack Obama for Economic and Technology Policy

Commissioner Terrell McSweeney

Commissioner, Federal Trade Commission

The Honorable Thomas Kalil

Deputy Director for Policy, White House Office of Science and Technology Policy
Senior Advisor for Science, Technology and Innovation for the National Economic Council

Professor Daniel Weitzner (moderator)

Principal Research Scientist, MIT Computer Science and Artificial Intelligence Lab
Director, MIT Internet Policy Research Initiative

Monday, July 18, 2016 at 5:30 PM

6th Floor MIT Samberg Center (E52)

50 Memorial Drive, Cambridge, MA

Livestream at internetpolicy.mit.edu

*Part of the Workshop
on Presidential
Technology
Policymaking:
Observations from U.S.
Internet Policy
2008-2016*