

MIT Postdocs, what is the next step in your career?

Whether you intend a career in academia or industry, it is important to understand and communicate the broader impact of your research and ideas. How might your contributions make impact? How might you play a key role in maximizing the impact?

The Translational Fellows Program (TFP) is announcing *Essentials*, a 2-month short program allowing you to develop a business model for your research-derived product or service. You can use this business plan to inform your research strategy or even start a business. Three evening sessions will be held over the 2-month period.

Essentials will be taught by the MIT NSF I-corps teaching team with VMS mentor participation. We will help you test your plans and introduce you to potential customers. You will gain knowledge of the value creation process, possibilities for commercializing your research, an understanding of the MIT IP process, and additional communications skills. Upon completion of *Essentials*, you will receive certification demonstrating successful completion of the NSF I-Corps curriculum. The certification may be helpful in future NSF grant requests.

For those who want to go further, *Essentials* is the prerequisite for a follow-on program, *Product-Market Fit*, that requires a day a week for a deep dive into customer discovery, technology application development and venture planning. Completing *Essentials* gives you the opportunity to receive a day a week funded for further development of the commercial impact of your research. Space will be limited for *Product-Market Fit* and selection will be competitive.

If you want to -

- Enhance your career
- Discover career options
- Consider the commercial possibilities of your research
- Influence your research
- Gain confidence communicating with business people

Apply for *Essentials* today! More information about this year's new program structure can be found at www.rle.mit.edu/translational

Please discuss with your PI/advisor prior to signing up for *Essentials*. We suggest that together you incorporate this program into your [MIT postdoctoral training program](#). The program is relevant to research problem selection and career development.

Essentials is open to all Postdocs via self-nomination. Apply at [Apply TFP Essentials](#), after registering, select TFP Essentials from the programs list. **Applications close January 30th, 2017.** Please plan to attend sessions on Feb- 16, Mar- 2, and April- 20 from 5-8pm, location TBD.

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