

How it works:

During a one week summer camp, 30 selected graduate students will attend in-depth presentations about the pharmaceutical industry given by EMD Serono management, scientists and external experts.

Participants will work in small teams to generate an innovative idea that addresses a scientific challenge and develop the idea into a business plan.

Teams will receive coaching and guidance from experienced EMD Serono veterans, the summer camp moderator and EMD Serono Innovation Management.

The teams will present their business plans to a grand jury. The jury will be composed of EMD Serono top management plus external consultants.

The jury will select the best business plan and present the winning team with the EMD Serono Innovation Cup award and cash prize of EUR 20,000.

Further information:

Further information about the program and how to apply are available online:
<http://innovationcup.emdgroup.com>

If selected, you will be invited to sign the participants' agreement and attend the Innovation Summer Camp near Frankfurt, Germany from June 21 to June 26, 2015.

Travel, accommodation and food expenses will be paid by Merck KGaA, Darmstadt, Germany.



About EMD Serono, Inc.

EMD Serono, Inc., a subsidiary of Merck KGaA, Darmstadt, Germany, is a specialized biopharmaceutical company dedicated to developing therapies with groundbreaking potential. The company has strong market positions in neurology, endocrinology and in reproductive health. In addition, EMD Serono has an enduring commitment to solve the unsolvable, with state-of-the-art science dedicated to developing new therapies in our core focus areas of neurology, oncology, immuno-oncology and immunology. With a long-standing history of industry expertise and a dedication to shape the future of health-care, the company's US footprint continues to grow, with approximately 1,000 employees around the country and fully integrated commercial, clinical and research operations in the company's home state of Massachusetts.

For more information, please visit www.emdserono.com

EMD Serono is a subsidiary of
Merck KGaA, Darmstadt, Germany
www.emdserono.com

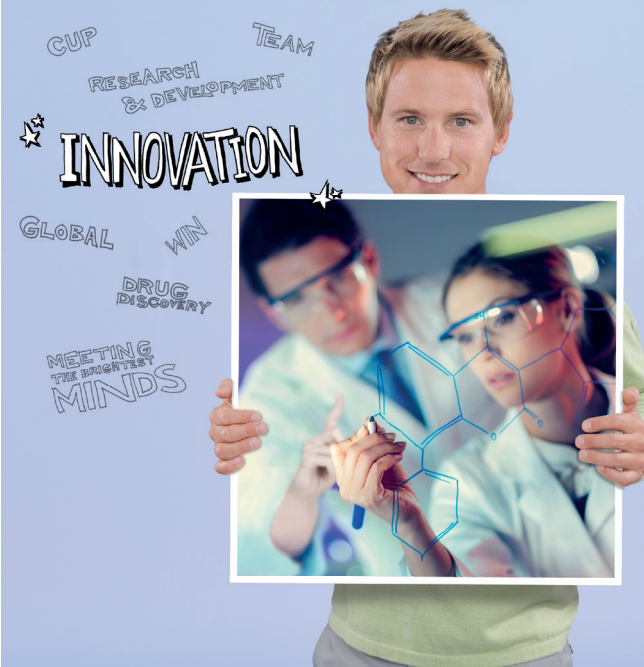
EMD Serono



EMD Serono Innovation Cup 2015 –
Great minds come together at EMD Serono

Always had an
innovative mind?

MAKE GREAT THINGS HAPPEN



US-NON-0914-0005



Key dates

Deadline for online registration:
January 31, 2015

Summer Camp:
June 21–26, 2015

Who can apply:

EMD Serono invites advanced students in the fields of life-science and business administration from all over the world to apply for participation in the EMD Serono Innovation Cup. 30 students will be selected:

- **Sciences:** Post-graduate students in the life sciences field on their way toward a PhD in biology, medicine, biotech, bioinformatics, biochemistry, pharmacy or related fields
- **Business:** Advanced MBA students or recent MBA graduates with an interest in the pharmaceutical business and a life science background
- Also postdocs can apply
- **Not open to U.S. healthcare professionals**

What to expect:

During the weeklong Innovation Summer camp, participants will work together in small teams to:

- Learn the essentials about R&D within the pharmaceutical industry
- Understand how drugs are successfully discovered, developed and brought to market
- Get to know EMD Serono and learn about career options
- Work as part of a team to generate new ideas in the areas: Oncology, Immuno-Oncology, Auto-immune Diseases, Bio- and Chemoengineering, Electronic Health/Medical Devices and Innovations for emerging markets
- Evaluate your ideas from a technical and business perspective and build a convincing business plan

The EMD Serono Innovation Cup in its fifth year will bring again together a promising new generation of academic talents from the life sciences and business administration in a meeting of the minds with EMD Serono senior management, active researchers and accomplished retirees. It's all happening at the Summer Innovation Camp to be held near Frankfurt, Germany in June 2015.

What's in it for me?

If you are a post-graduate student with an interest in the pharmaceutical industry, the EMD Serono Innovation Cup could be your chance to gain in-depth knowledge about pharmaceutical research and development, to network with top students from around the world and build a business case together with experienced professionals. If your project is selected by our grand jury, your team will win a prize of EUR 20,000!

