

## Position Description for PROFESSOR OF PRACTICE, ANY RANK, 9-MO APPT.

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### About the University:

Established in 1923, Texas Tech University is a Carnegie R1 (very high research activity) Doctoral/Research-Extensive, Hispanic Serving, and state-assisted institution. Located on a beautiful 1,850-acre campus in Lubbock, a city in West Texas with a growing metropolitan-area population of over 300,000, the university enrolls over 40,000 students with 33,000 undergraduate and 7,000 graduate students. As the primary research institution in the western two-thirds of the state, Texas Tech University is home to 10 colleges, the Schools of Law and Veterinary Medicine, and the Graduate School. The flagship of the [Texas Tech University System](#), Texas Tech is dedicated to student success by preparing learners to be ethical leaders for a diverse and globally competitive workforce. It is committed to enhancing the cultural and economic development of the state, nation, and world.

Referred to as the “Hub City” because it serves as the educational, cultural, economic, and health care hub of the South Plains region, Lubbock boasts a diverse population and a strong connection to community, history, and land. With a mild climate, highly rated public schools, and a low cost of living, Lubbock is a family-friendly community that is ranked as one of the best places to live in Texas. Lubbock is home to a celebrated and ever-evolving music scene, a vibrant arts community, and is within driving distance of Dallas, Austin, Santa Fe, and other major metropolitan cities. [Lubbock’s Convention & Visitors Bureau](#) provides a comprehensive overview of the Lubbock community and its resources, programs, events, and histories.

### About the College:

The Rawls College of Business is AACSB-accredited. It offers a BBA degree with majors in accounting, energy commerce, finance, information systems, marketing, management, and supply chain management. It has three MBA programs: Professional MBA, Online MBA, and the STEM MBA. It also offers MS degrees in accounting, data science, finance, and marketing research & analytics. In addition, it offers a Ph.D. with concentrations in accounting, finance, information systems & quantitative science, management, and marketing. We have approximately 70 tenure-track faculty and 60 non-tenure-track faculty. The college has approximately 5,500 undergraduate, 900 master’s, and 60 doctoral students.

### About the Department/School/Area:

The Area of Marketing and Supply Chain Management offers a Bachelor of Business Administration in both Marketing and Supply Chain Management. In addition, students can enhance their abilities by completing a concentration in sales or supply chain management. The area also offers an online MS in Marketing Research & Analytics degree. The area currently has 26 faculty members and 6 doctoral students. Our award-winning faculty members publish research in top journals in the field and are subject-matter experts in consumer behavior, marketing theory, marketing strategy, sales management, and supply chain management. The area takes pride in excellence in teaching and has been awarded the Texas Tech University Departmental Excellence in Teaching Award. In the fall of 2018, the area launched its Sales & CRM Excellence Center.

**Position Description:**

The Area of Marketing and Supply Chain Management in the Rawls College of Business at Texas Tech University invites applications for up to two full-time, nine-month positions at the rank of Assistant Professor of Practice, Associate Professor of Practice, or Professor of Practice, with appointments beginning in Fall 2026.

**Major/Essential Functions:**

At Texas Tech University, the Professor of Practice title is used to recruit individuals with exceptional backgrounds and achievements in academic, business, government, or other professional practice. Primary responsibilities will normally be to teach in an area of expertise, mentor students in professional and career preparation, and liaise with professional contacts and entities on behalf of the department or program.

In line with TTU's strategic priorities to engage and empower a diverse student body, enable innovative research and creative activities, and transform lives and communities through outreach and engaged scholarship, applicants should have experience working with diverse student populations at the undergraduate and/or graduate levels within individual or across the areas of teaching, research/creative activity, and service.

As a faculty member in the Area of Marketing and Supply Chain Management, you will be expected to: 1) contribute to the teaching mission of the department; 2) retain and build industry relationships to support teaching and recruiting activities; 3) provide service to the department, college, and university; 4) participate in and support world-class research activities

**Required Qualifications:**

1. At a minimum, candidates must have a graduate business degree in logistics, supply chain management, or a closely related field from an AACSB-accredited institution;
2. Industry or research experience in core supply chain management-related functions (i.e., logistics, operations, and sourcing);
3. The ability to teach undergraduate/graduate SCM courses.

**Preferred Qualifications:**

1. Ph.D. in logistics or supply chain management from an AACSB-accredited institution,
2. Meaningful industry work experience in supply chain management roles,
3. University-level teaching expertise in supply chain management courses,
4. A demonstrated record or potential for publishing in top-tier academic SCM journals.
5. Exceptional communication skills
6. A student-centered service orientation

**Safety Information:**

Adherence to robust safety practices and compliance with all applicable health and safety regulations are the responsibilities of all TTU employees.

### **Equal Opportunity Statement:**

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, gender expression, national origin, age, disability, genetic information, or status as a protected veteran.

### **Special Instructions to Applicants:**

Please include the following documents in your application:

1. Curriculum Vitae
2. Cover Letter
3. Other document(s) directly related to required qualifications (i.e. teaching evaluations, research statement, etc.)
4. List of references

Questions about this position should be directed to Dr Tingting Yan, Search Committee Chair at [tingyan@ttu.edu](mailto:tingyan@ttu.edu) . If you need assistance with the application process, contact Human Resources, Talent Acquisition at [hrs.recruiting@ttu.edu](mailto:hrs.recruiting@ttu.edu) or 806-742-3851.

### **Application Process**

The deadline to submit applications is on 3/27/2026.

To ensure full consideration, please complete an online application at:

[https://sjobs.brassring.com/TGnewUI/Search/Home/Home?partnerid=25898&siteid=5637#jobDetails=908202\\_5637](https://sjobs.brassring.com/TGnewUI/Search/Home/Home?partnerid=25898&siteid=5637#jobDetails=908202_5637) . Requisition # **43901BR**.