



## CALL for PAPERS

OMEA (Operations Management and Entrepreneurship Association) Division  
MBAA International  
March 22 - 24, 2023, Chicago

Blended: Virtual and In-Person Conference  
**All presentations will be live (incl. virtual)!**

The Operations Management and Entrepreneurship Association (OMEA) invites **faculty, students, and practitioners interested in operations management, supply chain management, logistics, entrepreneurship, global strategy and sustainable development** to submit Full-Length or Research-in-Progress papers, abstracts, or proposals for Panels, Symposia, Practitioner Workshops or Student Forums, for review and presentation at the MBAA International 2023. Full-length papers (and extended abstracts) on academic and pedagogy topics are welcome and will be published in the OMEA Proceedings. At least one author must attend the conference to make the presentation (virtual or in-person).

Also, OMEA invites Poster Sessions, presenting ideas on interdisciplinary teaching. These will be displayed during an interactive Poster Session, and at least one author should be present for the session.

Send submissions or inquiries to the OMEA Program Chairs for MBAA 2023:

### **Entrepreneurship and Sustainable Development:**

Lisa Cooley  
Delta State University  
Office 662-846-4234  
[cooley@deltastate.edu](mailto:cooley@deltastate.edu)

### **Operations, Logistics, and Supply Chain Management:**

Ulrich Schmelzle  
Michigan Technological University  
Office: 906-487-2710  
[schmelzle@mtu.edu](mailto:schmelzle@mtu.edu)

**Electronic submission and communication by Email are preferred:**

Awards will be given to outstanding papers. Papers by students (preferably as the first author) are eligible for the Best Student Paper award.

### **Mark These Critical Dates on Your Calendars!**

January 31, 2023      Extended Deadline to Notify Chair with Abstract or Paper:  
Paper/Panel/Symposia/Workshop/Forum/Posters Submissions

March 22 – 24, 2023      **MBAA International 2023 Meeting:**  
To be held at the Palmer House, in downtown Chicago  
Wednesday, 3/22:                      **First session begins at 1:30PM!**  
Thursday, Friday, 3/23-24:      Meetings run from 8AM to 4:15PM

This is the 59th Anniversary of MBAA so please plan to join us in celebrating our past contributions and examining the major issues to be faced in the next half-century.

### **SPECIAL CONFERENCE FEATURES:**

**OMEA Best Paper Award** sponsored by the MBAA recognizing the best paper in the OMEA track.

**Best Student Submission** - Best student paper / presentation. Up to two student submissions may be selected for this award. The author(s) will be recognized with a cash award. Award will be determined by referees and is sponsored by OMEA. *Preference would be given to papers with students as the lead authors.* Students should be registered in the OMEA track and present their work at the conference.

## **TYPES OF SUBMISSIONS SOUGHT:**

**Full-Length Papers** make up the core of the conference program and are organized into concurrent sessions, each of which will constitute up to four papers. Please plan for 15 minutes, with additional time for questions from the audience. If you are allocated more time, you will be notified in advance. All text must be 12-point font (Times New Roman), one-inch margins, and double spaced. Please include all author information on the cover page of the document and name your file using the first author's last name and an abbreviated title

**Abstracts:** Research-in-progress work may be submitted as abstracts or extended abstracts, describing an ongoing research project or study of interest. These also will be presented at the concurrent sessions.

- **Extended abstracts**

Outline your research core ideas, foundational theories, arguments, and (potential) contribution. The file must not exceed 8 pages, inclusive of all text, figures, tables, and references. A good benchmark is that the body of your extended abstract may be 3-5 pages. All text must be 12-point font (Times New Roman), one-inch margins, and double spaced. Please include all author information on the cover page of the document and name your file using the first author's last name and an abbreviated title.

- **Abstracts**

Abstracts must not exceed 100 words. All text must be 12-point font (Times New Roman), one-inch margins, and double spaced. Please include all author information on the cover page of the document and name your file using the first author's last name and an abbreviated title.

**Panels and Symposia** consist of a chairperson/moderator and three or four presenters offering their perspectives. Opportunity should be provided for audience discussion and engagement. OMEA hopes to sponsor panels on assessment and global awareness. Your proposal should include a description of the topic, a selected chairperson/moderator, and at least two others you recommend who are willing to participate.

**Student Forums and Practitioner Workshops** highlight submitted works relating to a particular topic relevant to all conference attendees. These proposals may include regular paper and research-in-progress sessions or panel and symposia sessions with three to four presenters presenting an applied problem/issue while the remainder of the session is discussion of the issue. Your proposal should include a description of the main topic and what you plan to do with the allocated time. If a student forum, please include at least two to four students who would present together.

**SUBMISSION TRACKS:**

Please identify a track most suitable for your research topic. Interdisciplinary work is also appreciated. Please contact the OMEA Program Chairs in case of questions.

**Entrepreneurship Track** – submissions focusing on start-ups; teaching entrepreneurship, or management of entrepreneurial firms; control systems; process management; financial management; outsourcing; and business plan development. Social entrepreneurship or sustainability issues are welcome.

**Ethics in Entrepreneurship or Operations Management Track** - submissions focusing on ethics in operations management or entrepreneurship, “ethical or just” decision making in relation to suppliers, employees, customers and investors, and ethics and the law.

**Sustainable Business Practices for Entrepreneurship or Operations Track** – submissions focusing on how management can gain a sustainable competitive advantage through strategies that build operational or supply chain performance to improve costs, quality and strategic position using community involvement, social responsibility, and / or ethical practices.

**Operations Management Track** – submissions which address contemporary research on operations management, including new technologies, innovations, or issues in the operations area. The operations management track may include panels on global awareness and assessment.

**Supply Chain and Logistics Track** – submissions which address supply chain management, cross-functional management issues, financial and managerial control, issues with small, medium or large firms as well as other topics addressing the realities and challenges in the management of supply chains. The supply chain track encourages sessions on risk management and combatting diversion and counterfeiting through channel control.

**Global Strategy in OM and Global Supply Chains Track** – submissions focusing on gaining competitive advantage through strategies that build operational or supply chain performance to improve costs, quality, and strategic position.

## SUBMISSION GUIDELINES:

- Full-Length Papers, (Extended) Abstracts, Research-in-Progress work, Panels and Symposia, Practitioner Workshops, and Student Forums may be submitted continuously from the initial call for papers until the submission deadline.
  - Electronic submissions in MS Word document (.doc or .docx) format are preferred; however, pdf file formats are acceptable as well.
  - The author(s)' identifying information on the cover page will be separated from the rest of the document.
  - Author(s) of accepted submissions MUST REGISTER for the conference.
  
- **For Papers and (Extended) Abstract or Research-in-Progress works:**
  - Each paper or extended abstract will be refereed.
  - Papers MUST NOT have been presented elsewhere before the 2023 Chicago meeting or published in journals.
  - ALL submitted papers and research-in-progress works MUST include:
    - A cover sheet including the title; each author's (a) name, (b) position, (c) affiliation, (d) mailing address, (e) telephone number, (f) e-mail address.
    - Please indicate the corresponding author.
    - The manuscript, including title, abstract, body, references, etc.
      - Tables, charts, figures, etc. may be embedded in the text or attached at the end while submissions are under review.
      - ALL references identifying authorship MUST be removed. Citations of an author's prior work may be addressed using, for example, "... as reported in prior research (Author 2013)."
  
- **For Proposals for Panels, Symposia, Workshops, and Forums:**
  - Proposals will be reviewed and selected by the Program and Track Chairs.
  - ALL submitted proposals MUST include:
    - A cover sheet including the title of the proposed event and each presenter's name with affiliation, mailing address, phone, and e-mail.
    - Please indicate the corresponding author.
    - A general summary of the proposed session (1-2 pages) followed by an abstract (1 page) for each individual presentation.
  
- An acknowledgement for each submission received will be sent via e-mail to the corresponding author.

### Other Questions?

MBAA International: <http://www.mbaainternational.org/>

Conference Registration: <https://mbaainternational.org/>

Conference Accommodations (The Palmer House):

<http://www.palmerhousehiltonhotel.com/> (Request conference rates)