

## IPSERA EVENTS

### IPSERA 2020 conference – Uni of Tennessee, Knoxville – Procurement Innovation



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#### CALL FOR PAPERS

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The IPSERA 2020 conference theme is *“Procurement Innovation”*. Procurement requires the application of science and technology, analytical skills and quantitative methods; on the other hand, it requires a need for creativity and understanding of soft behavioral skills. The digital transformation is opening new opportunities for the management of Purchasing and Supply Chains, making “big data” available and offering analytical tools to manage them. It is also aiding in networking and the sharing of innovative ideas. This enables both disruption of existing practices and outdated technologies, as well as new ways to tackle sustainability challenges, e.g. through better transparency and control of supply chain risk.

Submissions of working papers, competitive papers, professional development workshops, and panel sessions will be accepted for conference presentation.

Applications are also being accepted for the doctoral consortium and the educator’s conference.

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#### PROGRAM CHAIR

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Wendy L. Tate, University of Tennessee, Knoxville  
[ipsera2020@ipsera.com](mailto:ipsera2020@ipsera.com)

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#### NOTICES

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Awards are given at the conference for innovative and interesting competitive papers

The IPSERA Doctoral Dissertation Award will be awarded at the conference

Ph.D. bursaries are available to attend the doctoral symposium and full conference

Manuscripts will be selected for potential publication in a special IPSERA conference Issue in the Journal of Purchasing and Supply Management.

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## KEY DATES

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Submissions Begin: September 1, 2019  
Submission Deadline: November 15, 2019  
Notification of Acceptance: January 2, 2020  
Final Paper Submission: February 15, 2020  
Conference: April 5th-April 8th, 2020

Conference Website <https://haslam.utk.edu/ipsera2020>

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## TOPICAL AREAS and TRACKS

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The conference will provide a forum for academics and practitioners to present research papers and discuss the future developments of the field. This conference theme offers the opportunity for a broad range of purchasing and supply chain topics which can be divided in the following streams:

- Purchasing and Supply strategy
- Triads and Networks
- Global Sourcing and Outsourcing Issues
- Sustainable Procurement and CSR
- Supply Chain Risk and Resilience
- Backshoring/Reshoring/Nearshoring
- Purchasing Organization, Skills, and Competencies
- Negotiation and Contracting
- Purchasing Services
- Sourcing and Supplier Selection
- Supplier Relationship Management and Development
- Supplier Evaluation and Performance Measurement
- Supply Chain Transparency, Visibility and Traceability
- Humanitarian Procurement and Supply Chain Management
- Health Care Procurement
- Public Procurement
- Fashion and Luxury Supply Chain Management
- Supply Chain Finance
- Purchasing and Product Innovation
- Creativity and Design Thinking in Purchasing and Supply Management
- Purchasing and Supply: Big Data & Analytics
- Procurement digital transformation
- IoT and Industry 4.0
- Purchasing and Supply Theory and Methodology Development
- Purchasing and Supply Education

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*REGISTRATION, SUBMISSIONS, AND ACCOMMODATIONS AVAILABLE SEPTEMBER 1, 2019*

## IPSERA 2020 conference – Educator Workshop



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### CALL FOR PAPERS – EDUCATORS' WORKSHOP

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#### International Purchasing and Supply Education and Research Association (IPSERA), 29<sup>th</sup> Annual Conference

The IPSERA2020 conference theme is “Procurement Innovation”. Procurement requires the application of science and technology, analytical skills and quantitative methods; on the other hand, it requires a need for creativity and understanding of soft behavioral skills. The digital transformation is opening new opportunities for the management of Purchasing and Supply Chains, making “big data” available and offering analytical tools to manage them. It is also aiding in networking and sharing of innovative ideas. This enables both disruption of existing practices and outdated technologies, as well as new ways to tackle sustainability challenges, e.g. through better transparency and control of supply chain risk.

**To support this theme, the call for papers for Educators' Workshop is now open. We are welcoming papers aiming to support innovative teaching in purchasing and supply management education.** Submission of working and competitive papers will be accepted. If you are interested in hosting a workshop during the Educators' event, please send your express of interest and inquiry for more details directly to the program chair via email.

Submissions open September 1<sup>st</sup>, and close November 15<sup>th</sup>, 2019. Notification of acceptance will be given January 2<sup>nd</sup>, 2020 and final paper submission deadline is February 15<sup>th</sup>, 2020.

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#### PROGRAM CHAIR

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Marika Tuomela-Pyykkönen, University of Oulu, Oulu Business School  
Email: [educators@ipsera.com](mailto:educators@ipsera.com)

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#### CONFERENCE DATE AND PLACE

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April 5<sup>th</sup> – 8<sup>th</sup>, 2020, University of Tennessee, Knoxville  
**Please note, the Educators' workshop takes place on Sunday, April 5<sup>th</sup>, 2020**  
Conference Website <https://haslam.utk.edu/ipsera>





## IPSERA 2020 conference – Doctoral Workshop



### 2020 IPSERA Doctoral Workshop

We would like to welcome PhD students to attend the Doctoral Workshop organized on **Sunday April 5, 2020** in **Knoxville**. The objective of the workshop is to assist PhD students in developing and improving their research projects and in building an international network of fellow PhD students and renowned faculty.

Participating students will have the opportunity to present their research proposals, which will be discussed by their colleagues and senior faculty. During the day, they will also benefit from keynote speeches related to methods, purchasing and supply chain management topics, and the publication process. At a meet the editors session, journal editors will present their ideas on how to be successful in the publication process.

The Doctoral Workshop coordinators are **Prof. Anni-Kaisa Kähkönen** and **Prof. Davide Luzzini**.

#### APPLY TO THE DOCTORAL WORKSHOP

##### STEP 1 – Statement of interest

Doctoral candidates interested in attending and presenting their research proposals should submit a brief statement of interest by **November 15, 2019**, containing name, affiliation, PhD supervisor(s), title and brief description of the research project, stage in the doctoral program. Please send this statement of interest to Prof. Anni-Kaisa Kähkönen ([anni-kaisa.kahkonen@lut.fi](mailto:anni-kaisa.kahkonen@lut.fi)) and Prof. Davide Luzzini ([dluzzini@eada.edu](mailto:dluzzini@eada.edu)).

##### STEP 2 – Research proposal / PhD dissertation paper

A full research proposal or a paper (max. 20 pages) that is part of the PhD dissertation has to be submitted before **January 2, 2020**. The full research proposal will be reviewed and a maximum of 24 proposals will be accepted for presentation in the workshop. Apart from these 24, there is plenty of room for non-presenting PhD candidates to participate in the workshop as auditors. Review criteria include clarity, review of relevant literature, thoughtful discussion of research methods, and stage of the research. The notification of the acceptance will be emailed by January 22, 2020.

#### COSTS & BURSARIES

The option to join the Doctoral Workshop is included in the IPSERA Conference fee. The PhD students presenting at the workshop are expected to join the main conference in the subsequent days. The PhD students presenting at the workshop will have the **first priority to the reduced conference fee of €200**. We offer the reduced fee for 25 PhD students. After the Doctoral Workshop participants, the reduced fee for other PhD students will be given in the order of registration. To receive a reduced PhD fee send an email to Prof. Anni-Kaisa Kähkönen ([anni-kaisa.kahkonen@lut.fi](mailto:anni-kaisa.kahkonen@lut.fi)) together with a confirmation of enrollment in your respective doctoral program. You will then receive a code to register for the PhD fee through the regular IPSERA registration website.

PhD students also have the possibility to receive **bursaries** that support the conference and workshop attendance. More information about the available bursaries from Assistant Prof. Antonella Moretto ([antonella.moretto@polimi.it](mailto:antonella.moretto@polimi.it)). All applications will be treated confidentially. The deadline for application for these bursaries is January 2, 2020, midnight, Central European time. Decisions to all applicants will be made by January 22, 2020. Note that all students receiving reduced rates or bursaries are expected to attend the entire conference.

#### IPSERA 2020 Conference

April 5-8, 2020, University of Tennessee, Knoxville  
Doctoral Workshop will take place on Sunday April 5, 2020  
All the details can be found at <https://haslam.utk.edu/ipsera2020>

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