



## **12<sup>th</sup> International RIRL Conference on Logistics and SCM**

**22-23 May 2018**

**Cité Internationale Universitaire Paris – France**

*The 2018 conference is organised as part of the 2018  
FNEGE MANAGEMENT WEEK*

**RIRL  
2018**

**CALL FOR PAPERS**

**AIRL-SCM** - Association for International Research Logistics and Supply Chain Management – is organising the 12<sup>th</sup> **RIRL** - Rencontres Internationales de la Recherche en Logistique et Supply Chain Management/ International Meeting on Research in Logistics and Supply Chain Management – which will take place on:

**22-23 May 2018**

**at Cité Internationale Universitaire**

**17, boulevard Jourdan**

**75014 Paris - France**

Organised every two years, the RIRL bring together researchers from all over the world specialising in the field of Logistics and Supply Chain Management (SCM) or interested in these topics. The conference also welcomes presentations by companies. Thus, it offers participants a stimulating transversal view of strategies and practices applied in Logistics and Supply Chain Management. A Doctoral Consortium will also be organised during the 2018 conference (see below).

## CHANGING SUPPLY CHAINS FOR A DIGITAL WORLD

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AIRL-SCM encourages participants to propose general and forward-looking contributions on this topic, which is however not exclusive. The scientific productions we expect may cover the issues described below, among others.

- What are the best logistics strategies for firms in a digital world?
- What new business models are inspired by digital developments?
- What is the impact of digital innovations (Big Data, GPS tracking platforms, connected objects, etc.) on logistics and supply chains?
- What developments are possible with regard to flow traceability, flexibility, responsiveness, and corporate and supply chain adaptability?
- What will procedures for modelling, planning optimisation, and logistics decision-making supports look like in the digital future?
- What share will the virtual and the physical take in digital supply chains?
- Risk management and resilience in digital supply chains
- Skills, training, and qualifications for logisticians (senior and middle managers and other staff) in the digital world
- The impact of digitalisation on e-commerce logistics?
- What logistics is required in a new, *uberised*, collaborative economy?
- Changes to the governance and performance of logistics firms inspired by digitalisation
- Impact of digitalisation on logistics service provision and its players
- Etc.

RIRL 2018 is obviously open to traditional topics in Logistics and Supply Chain Management research, such as (among others): logistics strategies; logistics collaboration, pooling, and outsourcing; supply networks; stock management; purchasing and procurement strategies; operations/production management and planning; distribution strategies; logistics and marketing; human resources in logistics; the role of transport; sustainable, equitable logistics; logistics for humanitarian, events, and hospital services; urban logistics; the logistics services industry, etc.

## SUBMISSION FORMATS RIRL2018 CONFERENCE

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Proposed communications may cover theoretical, methodological, conceptual, and experimental approaches, or presentations of actual solutions implemented by firms.

Intended communications, in French or English, should take the form of a structured abstract of fewer than 500 words - to be entered directly on [EasyChair-RIRL2018](#) - including the following sections:

- Purpose of the communication
- Research design and methodology
- Results
- Theoretical contribution
- Managerial contribution
- Limitations of the study
- Keywords (up to 5)

If the abstract is accepted, the authors will write a full paper of between 6 000 and 8 000 words to be double blind reviewed by the scientific committee. The authors can choose to present their communication as “work in progress” in order to benefit from their peers’ opinions of a research they are still working on, or for which, for example, they have not finished collecting field data.

Submitted papers should be written in MS Word format and **not include the name(s) of the author(s)**. Page layout will include margins of 2.5 cm (top, bottom, left and right). The text will be written in Times New Roman, 12 point, line spacing 1.5. The text of the communication must be justified. Pages will include neither headers nor footers. Authors are asked to limit notes as much as possible. If they are essential, please limit their number and include them as footnotes. The text of the communication must not exceed 8000 words including diagrams, tables, bibliography and any appendices.

**The first page will include:**

- The title (and any subtitle) of the communication;
- Your choice between “full paper” OR “work in progress”
- The abstract, organised in sections;
- Keywords, 5 at most.

**The body of the communication:**

It must be written in Times New Roman 12, line spacing 1.5. There must be no more than three levels of heading. The headings of the different sections must respect the following norms:

**1. TITLE OF THE FIRST SECTION IN TIMES NEW ROMAN 12, BOLD, UPPER CASE**

**1.1. Title of the first subsection in Times New Roman, 12, bold**

1.1.1. Title of the first sub-subsection in Times New Roman, 12

Each title and subtitle must be preceded and followed by a blank line.

Tables and figures must be labelled underneath (example Table 1: title of table 1 in Times New Roman, 10). Tables and figures must appear in the text at the expected place.

**Bibliography:**

After the body of the text, the author(s) will present their bibliographical references and any appendices. Please respect Taylor & Francis standards. All the standards to be used can be downloaded from the Logistique & Management website page ([tandfonline.com](http://tandfonline.com)), section “Instructions for authors”, paragraph “references.”

**File to be submitted:**

The final paper will be submitted in pdf format. The name of the file will be the surname of the first author. Example: SMITH.doc. If you are the first author of two different papers, please name the files as follows: SMITHa.doc and SMITHb.doc.

## PUBLICATION AND AWARDS

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Accepted communications will be presented at the conference and then published electronically in the proceedings, which will be available on line on the AIRL-SCM website. Publication of the conference papers is subject to the presence of at least one of the authors at the conference to present the communication.

Several awards will be made for the best communications:

- a prize for the best communication by a “young researcher”;
- a prize for the best communication at the conference.

After RIRL 2018, the scientific committee will make a selection of the best papers presented for publication in:

- Logistique & Management (official journal of AIRL-SCM)  
<http://www.tandfonline.com/tlam> for papers in French,

and/or

- Supply Chain Forum: An International Journal  
<http://www.tandfonline.com/tscf> for papers in English.

## TIMETABLE

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|-------------------------------------|--|
| <b>1<sup>st</sup> November 2017</b> | deadline for reception of communication abstracts (500 words) on the EasyChair platform                        |
| <b>1<sup>st</sup> December 2017</b> | deadline for notification of successful authors  |
| <b>15 January 2018</b>              | deadline for reception of full papers (6 000-8 000 words) on the EasyChair platform                            |
| <b>15 March 2018</b>                | Deadline for reviewers' assessments  |
| <b>30 April 2018</b>                | Deadline for reception on EasyChair of full papers integrating the requirements of the two anonymous reviewers |

During RIRL2018 the **AIRL-SCM doctoral consortium** will be organised on Tuesday 22 or Wednesday 23 May at the site of *Management Week: Cité internationale universitaire de Paris* - 17 Boulevard Jourdan - 75014 Paris.

### CALL FOR PARTICIPATION

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The AIRL-SCM doctoral consortium is aimed at **PhD students** in Logistics or Supply Chain Management, preferably in their 2<sup>nd</sup> or 3<sup>rd</sup> year of course, although 1<sup>st</sup> year PhD students are not excluded. The aim of this consortium is to help them advance their research work (theoretically, methodologically, and/or epistemologically) and to discuss their PhD project constructively. The projects will be submitted and assessed in the form of papers, and then presented to a group of internationally renowned researchers in Logistics and Supply Chain Management. **These papers can be in the form of a thesis progress report or a planned communication/article based on the thesis.**

The **2018 Doctoral Consortium scientific committee**, chaired this year by **François FULCONIS**, Maître de Conférences in Management Science at the University of Avignon et des Pays de Vaucluse (UAPV), member of CRET-LOG and LBNC and executive committee member of AIRL-SCM, invites PhD students to submit a **short 8-page paper**. The **full papers** may remain short (2 500 words) or be extended to 8 000 words at most. They must integrate the requirements of two anonymous reviewers. They may be written in French or in English.

#### Timetable

- Deadline for sending short papers in accordance with presentation instructions: **Monday 26 February 2018**
- Feedback on contributions after assessment: **Monday 26 March 2018**
- Deadline for sending full papers: **Monday 30 April 2018**
- Presentation and discussion of papers: **Tuesday 22 or Wednesday 23 May 2018**

**NB:** to take part in the doctoral consortium, the selected PhD students will have to pay the sum of €45 for membership of AIRL-SCM in 2018. If the students wish to attend the whole of RIRL 2018 (including the doctoral consortium), they will have to pay the sum of €90 for two years' membership of AIRL-SCM (2018 and 2019).

# PRESENTATION INSTRUCTIONS for the CONSORTIUM

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The front page of the document will include the following features:

- Title of the thesis or planned communication (Times New Roman - TNR 14)
- First name and surname of the student
- Contact details (email address, telephone number, postal address, etc.) and age of the student
- Status of the student and type of funding for the thesis
- Research director(s)
- Research Centre / University / School
- Student's career aims (academic career, consultant, etc.)
- Year of PhD studies and date of first registration
- Estimated date of thesis defence
- Abstract: 10 lines maximum, TNR 12, single-spaced.
- Keywords: 5, TNR 12, single-spaced.

The papers must conform to the following instructions:

- **Format**

The authors will use the model presented on the next page.

- **Contents**

The papers, which will be written in French or English, will indicate very clearly:

- The research context, purpose and questions;
- The problem (which is not merely the research question);
- Theoretical frame and positioning;
- Methodological frame;
- Expected results and/or initial results obtained;
- Research prospects;
- Difficulties encountered or anticipated, to enable the jury to help the student as much as possible, whatever the state of advancement of the thesis.

**NB:** *doctoral papers that undergo the reviewing procedure will be published in the Consortium Proceedings. Those considered by the scientific committee of the doctoral consortium 2018 to be of an outstanding level and to have great potential may be published in an AIRL-SCM journal (Logistique & Management and Supply Chain Forum: An International Journal).*

**To send your paper or make additional enquiries:**

Documents (format .doc and .pdf) should be sent electronically to the following address:

[francois.fulconis@univ-avignon.fr](mailto:francois.fulconis@univ-avignon.fr)

# FORMAT OF PAPERS for the CONSORTIUM

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## TITLE OF THESIS OR OF PLANNED COMMUNICATION (Times New Roman 14)

### INTRODUCTION (TNR 12)

#### 1- SECTION HEADING (TNR 12)

Margins should be 2.5. Font and size: TNR 12. Text should be justified and paragraphs will be spaced as follows: 6 before, 0 after, and 1.5-line spacing.

**Short papers** should comprise 8 pages at most (around 2 500 words in all, or around 300-350 words per page, or 2 500 characters per page including spaces).

As indicated, **full papers** may be longer (8 000 words maximum).

#### *1.1. Subsection heading (TNR 12, italics)*

### CONCLUSION (TNR 12)

### BIBLIOGRAPHICAL REFERENCES CONSIDERED AS CENTRAL TO THE THESIS

Times New Roman 10, justified, single-spaced, paragraph: 6 before, 0 after.

#### **For an article:**

WIESER P. et ESTAMPE D. (2016), Sur le métier, toujours remettre l'ouvrage: les meilleures communications des RIRL 2016, *Logistique & Management*, Vol. 24, N° 3-4, pp. 153-154.

#### **For a communication:**

FIGIEL A., STRAUBE F. & SCHUBACH J. (2014), Development of a Framework for Freight Transport Concepts in Megacities, *Proceeding of the 10<sup>th</sup> RIRL - Rencontres Internationales de la Recherche en Logistique et Supply Chain Management*, Marseille, 19-21 May, pp. 1-12.

#### **For a book:**

LAVASTRE O., CARBONE V. et AGERON B. (Éds.), *Les grands auteurs en Logistique et Supply Chain Management*, Collection « Grands auteurs », Éditions EMS - Management & Société, Caen.



AGERON Blandine, Université Grenoble-Alpes  
ALVAREZ GIL Maria José, Universidad Carlos III de Madrid  
BABAÏ Zied, Kedge Business School  
BLANQUART Corinne, Université Lille 1  
CAMMAN Christelle, Aix-Marseille Université  
CARBONE Valentina, ESCP Europe  
CARIOU Pierre, Kedge Business School  
CASSIERE François, Université Clermont Auvergne  
CEDILLO CAMPOS Miguel, Instituto Mexicano del Transporte  
CIMON Yan, Université de Laval  
CORBIN Elsa, Université des Antilles  
DAUZERES-PERES Stéphane, Mines de St-Etienne (EMSE)  
DE ARAUJO Luis, Alliance Manchester Business School  
DE CORBIERE François, IMT Atlantique  
DE KOSTER René, Rotterdam School of Management  
DURAND Bruno, Université Paris Nanterre  
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FEDI Laurent, Kedge Business School  
FENIES Pierre, Université Paris Nanterre  
FREMONT Antoine, Université Lille 1  
FULCONIS François, Université d'Avignon et des Pays de Vaucluse  
GAMMELGAARD Britta, Copenhagen Business School  
GRANT David, Hanken and University of Edinburgh Business School  
GUINET Alain, INSA Lyon  
HOVELAQUE Vincent, Université de Rennes  
JAEGLER Anicia, Kedge Business School  
JAHRE Marianne, Lund University and BI Norwegian Business School  
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PACHE Gilles, Aix-Marseille Université  
PHILIPP Bernd, ESCE  
PUAUX Sophie, Aix-Marseille Université  
REBOLLEDO Claudia, HEC Montréal  
ROUQUET Aurélien, NEOMA Business School  
ROUSSAT Christine, Université Clermont Auvergne  
SAGLIETTO Laurence, Université de Nice Sophia-Antipolis  
SAMPIERI-TEISSIER Nathalie, Aix-Marseille Université  
STRAUBE Franck, Technische Universität Berlin  
SENKEL Marie-Pascale, Université de Nantes  
TOUBOULIC Anne, Nottingham University Business School  
VALLESPIR Bruno, IMS Bordeaux  
VEGA Diego, NEOMA Business School  
WIESER Philippe, Ecole Fédérale Polytechnique Lausanne

### **President of Scientific Committee**

Christine ROUSSAT, Université Clermont Auvergne  
CRET-LOG (Aix-Marseille Université)

### **President of Doctoral Consortium**

François FULCONIS, Université d'Avignon et des Pays de Vaucluse  
CRET-LOG (Aix-Marseille Université)  
LBNC (Université d'Avignon et des Pays de Vaucluse)

### **President of Organising Committee**

Aurélien ROUQUET, NEOMA Business School  
CRET-LOG (Aix-Marseille Université)

### **Vice- President of Organising Committee**

Alain GUINET, INSA Lyon

## **GENERAL INFORMATION**

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*Management Week* website                      [www.management2018.fr](http://www.management2018.fr)

AIRL-SCM website                                      [www.airl-scm.com](http://www.airl-scm.com)

These websites will present details of communication topics and formats (for both conference and doctoral consortium), the organisation of the conference, a plan of the site, how to get to the conference and suggestions for accommodation.

Conference Languages                      French & English

**Registration for RIRL 2018 will be through the *Management Week* website.**

**The Organising Committee will be delighted to welcome you to Paris, and is available to help you plan your trip in any way possible!**

### **Direct Contacts:**

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