

# Academic Training Program "Meet the International Editors" in Logistics & Supply Chain Management

**Coordinated by**  
**Nathalie FABBE-COSTES, Professor, Aix Marseille University and**  
**Dominique ESTAMPE, Professor, KEDGE Business School**

**Paris, January 26-27-28, 2015**

An Event supported by the French Foundation for Management Education (**FNEGE**)  
and the International Association of Research in Logistics & Supply Chain Management (**AIRL**)

# PLANNING

## Day 1: Monday, January 26, 2015

Introduction : Meet the editors

Nathalie FABBE-COSTES (Coordinator) and Dominique ESTAMPE (Coordinator and AIRL President)

### Morning:

**"L&M: How to deal with theoretical and managerial developments"**

Gilles PACHE, Aix Marseille University, Co-Editor,  
*Logistique & Management*

### Afternoon:

**"Practical tips to publish in scholarly and professional journals"**

Zied BABAI, KEDGE Business School, Co-Editor,  
*Supply Chain Forum: An International Journal*

### Diner in Paris

## Day 2: Tuesday, January 27, 2015

### Morning:

**"Some prescriptions for Navigating the Publication Process in General and IJPDLM in Particular"**

Alex ELLINGER, University Alabama, Editor,  
*International Journal of Physical Distribution & Logistics Management*

### Afternoon:

**"The publishing Journey – Maintaining the Pipeline"**

Bart MacCARTHY, Nottingham University Business School, Editor,  
*International Journal of Production Economics*

## Day 3: Wednesday, January 28, 2015

### Morning:

**"Publishing in Academic Journals from a Doctoral Thesis: Insights from an Editor"**

Michael BOURLAKIS, Cranfield School of Management, Editor in Chief,  
*International Journal of Logistics: Research & Applications*

### Afternoon:

**"Publishing Research in High Ranking Journals"**

Chandra LALWANI, Hull Business School, Editor,  
*International Journal of Logistics Management*

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## Purpose:

The objective of this workshop is to support young business logistics & supply chain management faculty members from France and all over Europe in their effort to publish their research in the most prestigious outlets within the logistics & supply chain management discipline. Over a period of three days, the editors of leading logistics journals and supply chain management will work together with the participants in an interactive way to provide hands-on advice on the research publication process.

Topics of discussion include how to submit a paper to a top journal, manage the review process and respond to reviewers; how to build up a successful research team; how to position a manuscript and clearly define its contribution to theory; how to get publication from a doctoral monograph; how to do a critical review of the literature and write a state of the art review; and how to get publication in leading international journals.

The seminar will be limited to 20 participants to ensure a high degree of interactivity between the participants and presenters (editors) and among participants and will take place in Paris from January 26-28, 2015.

## Target group:

Young, full-time, tenure-track logistics and supply chain management faculty members (Assistant Professor level) who have either recently been hired by an academic institution or are working in such an institution for less than five years. The event is targeted towards faculty members who have obtained their PhD and are working in a business school or university in Europe. Participants are expected to participate during the full duration of the workshop, which implies arriving in Paris in the evening of Sunday January 25th and departing in the evening of Wednesday, January 28th.

## Location:

FNEGE - 2 Avenue Hoche - 75008  
Paris, France

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## Application procedure:

Applications should be sent by e-Mail to the program coordinator (Professor Nathalie FABBE-COSTES, [Nathalie.fabbe-costes@univ-amu.fr](mailto:Nathalie.fabbe-costes@univ-amu.fr), and Professor Dominique ESTAMPE, [dominique.estampe@kedgebs.com](mailto:dominique.estampe@kedgebs.com)) by Novembre 1st at the latest. Early applications are welcome. Applications should include a short (one-page) CV, a brief statement (300 words) on the reasons for wanting to attend the seminar and a copy of a recent research paper (either published or work-in-progress) authored or co-authored by the applicant. Selection will be based on academic achievement and participants will be notified by November 15th.

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## REGISTRATION FEES:

The participation fee is **900 EUR**.

*This fee includes participation in the seminar, lunches, the documents, one group dinner. The fee does not include travel and accommodation expenditures.*

For more information:

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