

Academic Training Program “Meet the Editors” of

Logistique & Management

Supply Chain Forum: An International Journal

International Journal of Physical Distribution & Logistics Management

International Journal of Production Economics

International Journal of Logistics Management

International Journal of Logistics: Research & Applications

Logistics & Supply Chain Management Faculty Publishing Workshop

**Coordinated by Nathalie FABBE-COSTES
Professor, Aix Marseille University and
Dominique ESTAMPE, KEDGE Business School**

Paris, January 26-27-28, 2015

An Event supported by
the French Foundation for Management Education (**FNEGE**)
and the International Association of International Research in Logistics & Supply
Chain Management (**AIRL**)

PROGRAMME

Purpose: The objective of this workshop is to support young business logistics & supply chain management faculty members from France and all over Europe in their effort to publish their research in the most prestigious outlets within the logistics & supply chain management discipline. Over a period of three days, the editors of leading logistics & supply chain management journals will work together with the participants in an interactive way to provide hands-on advice on the research publication process.

Topics of discussion include how to submit a paper to a top journal, manage the review process and respond to reviewers; how to build up a successful research team; how to position a manuscript and clearly define its contribution to theory; how to get publication from a doctoral monograph; how to do a critical review of the literature and write a state of the art review; and how to get publication in leading international journals.

The seminar will be limited to 20 participants to ensure a high degree of interactivity between the participants and presenters (editors) and among participants and will take place in Paris from January 26-28, 2015.

Target group: Young, full-time, tenure-track strategy and organization faculty members (Assistant Professor level) who have either recently been hired by an academic institution or are working in such an institution for less than five years. The event is targeted towards faculty members who have obtained their PhD and are working in a business school or university in Europe. Participants are expected to participate during the full duration of the workshop, which implies arriving in Paris in the evening of Sunday January 25th and departing in the evening of Wednesday, January 28th.

Location: 2 Avenue Hoche, 75008 Paris, France

Application procedure: Applications should be sent by e-Mail to the program coordinator (Professor Nathalie FABBE-COSTES, Nathalie.fabbe-costes@univ-amu.fr, and Professor Dominique ESTAMPE, dominique.estampe@kedgebs.com) by November 1st at the latest. Early applications are welcome. Applications should include a short (one-page) CV, a brief statement (300 words) on the reasons for wanting to attend the seminar and a copy of a recent research paper (either published or work-in-progress) authored or co-authored by the applicant. Selection will be based on academic achievement and participants will be notified by November 15th.

Participation fee:

The participation fee is **900 EUR**.

This fee includes participation in the seminar, lunches, the documents, one group dinner. The fee does not include travel and accommodation expenditures.

PLANNING

Day 1:

Monday, January 26, 2015

Introduction : Meet the editors

Nathalie FABBE-COSTES (Coordinator) and Dominique ESTAMPE
(Coordinator and AIRL President)

Morning:

"L&M: How to deal with theoretical and managerial developments"

Gilles PACHE, Aix Marseille University, Co-Editor, [Logistique & Management](#)

Afternoon:

"Practical tips to publish in scholarly and professional journals"

Zied BABAI, KEDGE Business School, Co-Editor, [Supply Chain Forum: An International Journal](#)

Diner in Paris

Day 2:

Tuesday, January 27, 2015

Morning:

"Some Prescriptions for Navigating the Publication Process in General and IJPDLM in Particular"

Alex ELLINGER, University Alabama, Editor, [International Journal of Physical Distribution & Logistics Management](#)

Afternoon:

"The Publishing Journey - Maintaining the Pipeline"

Bart MacCARTHY, Nottingham University Business School, Editor, [International Journal of Production Economics](#)

Day 3:

Wednesday, January 28, 2015

Morning:

"Publishing Research in High Ranking Journals"

Chandra LALWANI, Hull Business School, Editor, [International Journal of Logistics Management](#)

Afternoon:

"Publishing in Academic Journals from a Doctoral Thesis: Insights from an Editor"

Michael BOURLAKIS, Cranfield School of Management, Editor in Chief, [International Journal of Logistics: Research & Applications](#)

ACADEMIC TRAINING PROGRAM

Meet the Editors of

**“Young Logistics & Supply Chain Management Faculty Publishing
Workshop”**

• Paris, 26-27-28 January, 2015 •

REGISTRATION FORM

Send to: FNEGE - 2, avenue Hoche -75008 PARIS / Fax 01 47 54 05 99
(you need to join your payment or an order form from your organization)

LAST NAME:..... First Name:.....

Institution:.....

Faculty position:.....

Full Address

.....
.....

Postal Code:..... City:..... Country:.....

Email:.....

Phone: Cellphone: Fax:

Title and Billing Address (if the Billing Title is different)

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(An agreement of vocational training can be set up by FNEGE if the organization asks for it) – **Number training agreement: 11753185075**

REGISTRATION FEES: **900 € (including taxes)** ☐

This fee includes the participation in the whole program (3 days in Paris, including lunches and one dinner).

Preferential prices can be offered in case of group registration (several professors from the same organization).

Payment by cheque payable to FNEGE or bank transfert to LCL (Le Crédit Lyonnais) – Legal address: PARIS CAE DRIF 4
– Bank code: 30002 – Sort code: 04839 – Bank account number: 0000060473F – RIB Key 89

Deadline for applications: On november, 1st 2014

CANCELLATION POLICY

Before December 1st: 50% of registration fees are payable.
After this date, no refund of registration fees will be made.

For more information: Maelle BRUMARD – Phone: (+33) 144 299 368 – Email: brumard@fnege.fr