2014 CSCMP Educators' Conference Call for Papers

San Antonio, Texas, USA
Sunday, September 21, 2014
Submission Deadline: May 1, 2014

The Educators' Conference has earned a prominent place with many academics, as it is an excellent opportunity to meet colleagues and share new research for discussion and feedback. In response to comments and feedback from past years' participants, several changes are in store for 2014 that will provide many additional opportunities for your involvement. A new track focused upon Supply Chain Operations joins the recently added Logistics in the Supply Chain track. Additionally, the submission deadline is **two months later** (May 1 instead of March 1), to allow authors additional time to submit their work.

The 2014 conference will have four presentation tracks:

1) **Focused Track: Supply Chain Operations (New 2014)**
   Chair: Dr. Morgan Swink
   Texas Christian University
   m.swink@tcu.edu
2) **Focused Track: Logistics in the Supply Chain**
   Chair: Dr. Chad Autry
   University of Tennessee
   autry@utk.edu
3) **General Research Track**
   Chair: Dr. Carl Marcus Wallenburg
   WHU - Otto Beisheim School of Management
   wallenburg@whu.edu
4) **Focused Track: Teaching Innovation**
   Chair: Dr. Robert Frankel
   University of North Florida
   rfrankel@unf.edu

Four types of submissions are encouraged: complete research papers (20 pages), extended research abstracts (5 pages), teaching innovation papers (20 pages), and teaching innovation briefs or cases (5 pages or less).

All research submissions (papers, abstracts) will be evaluated on originality, clarity, research design, theoretical and practical contribution by an external review panel. We are especially interested in papers related to supply chain management and its various disciplines, such as logistics and transportation, marketing, operations, and purchasing. Only full length research papers will be considered for the **E. Grosvenor Plowman Award** awarded to the best research paper of the conference. Extended research abstracts are welcomed, but priority in the final program will be given to full-length papers, and space for abstracts could therefore be limited. However, with an added track this year, we are hoping for increased participation.

The teaching innovation track invites submissions, both full length or brief, to include case studies, innovative teaching methods and new tools. Teaching submissions will be evaluated for originality, clarity, and evaluation and discussion of learning outcomes; submissions are encouraged in either/both "traditional" and "innovative" teaching formats. Papers submitted to the teaching innovations track will be considered for the **Innovative Supply Chain Teaching Award**.

Guidelines for submissions:

1. All submissions must not have been published or accepted for publication. Send an electronic copy by e-mail to Carl Marcus Wallenburg at wallenburg@whu.edu.

2. Authors of teaching innovation submissions should indicate in the email message that their paper is intended for the teaching innovation track. Unless a specific request is made, the conference committee will place all other accepted papers into one of the three research tracks, according to topic. Special requests for placement can be made, and will be handled on an individual basis.

3. Submissions must be made following *JBL* guidelines: http://onlinelibrary.wiley.com/journal/10.1002/(ISSN)2158-1592/homepage/ForAuthors.html

4. The first page should contain the manuscript's title and complete author names, affiliations, and contact information. This first page will be dropped when the manuscript is sent out for review. The title should be repeated on the second page, which in turn should be followed by the abstract, body, and visuals.

5. All submissions will undergo a double blind review.

6. Authors of accepted works will be asked to make appropriate changes based on reviewer comments in conference proceedings prior to presentation and publication. Authors other than award winners will have an option to publish an abbreviated version in the proceedings.

7. At least one author of each accepted paper must register for the Educators' Conference and agree to present the paper at the conference.

Authors will be notified by June 15, 2014 on the decision regarding acceptance to the conference.

For additional information, please contact the 2014 CSCMP Educators' Conference Chair:

Dr. Matthew A. Waller, University of Arkansas
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