

Call for papers

CSCMP European Research Seminar (ERS) on Logistics and SCM

WHU – Otto Beisheim School of Management
Düsseldorf, Germany
28. and 29. April 2014

**In cooperation with the
*Journal of Business Logistics (JBL)***

The Council of Supply Chain Management Professionals (CSCMP) and WHU – Otto Beisheim School of Management are arranging the ninth European Research Seminar (ERS) to be held in Düsseldorf, 28 and 29 April 2014.

ERS is an interactive conference, which centers on intensive discussion on new developments and top quality research among all participants. The purpose of ERS is to expose and discuss contemporary issues in European logistics and supply chain management. ERS is a platform for intensive interaction both formally in the sessions and informally outside of them. Topics of interest for ERS are:

- Sustainable logistics and supply chain management
- Supply chain learning and innovation: insights from European cases
- Distribution strategies and (online) retailing
- Impact of EU regulations on transport, logistics, and SCM
- European logistics service providers: strategy, structure, and relationships
- Development and implications of logistics clusters in Europe
- Reverse logistics in a supply chain context
- Barriers and facilitators of supply chain collaboration, integration, and alignment
- Coping with uncertainties and risks in international and global supply chains
- Big data analysis: application in logistics and SCM
- Horizontal collaboration and alliances

This list is not exclusive and other issues – especially forward thinking and innovative topics – relating to managerial aspects of logistics and SCM are welcomed. We especially invite the European academic research community to submit papers to be presented and discussed at the conference but others are also very welcome.

There are three formats for submission to the conference: 1) Full papers, 2) work-in-progress papers, and 3) discussion topics as outlined below.

For additional information on the conference, please visit the conference webpage:
www.whu.edu/ERS

1) Full papers

Full papers submitted to the seminar will be reviewed for potential publication in the globally recognized academic journal, ***Journal of Business Logistics (JBL)***, and will be subjected to a double-blind review process. Editors-in-chief for these submissions will be Britta Gammelgaard (Copenhagen Business School) and Carl Marcus Wallenburg (WHU – Otto Beisheim School of Management).

Authors of full papers accepted for European Research Seminar will be asked to present their paper at the conference. Such presentation is a precondition for possible publication in *Journal of Business Logistics*.

As time is precious for all researchers, ERS strives to provide both very good feedback to submissions and a quick submission-to-feedback cycle. For this an advance abstract is required to preselect and notify reviewers.

An abstract of 200-250 words that outlines both the content and the utilized research methodology needs to be submitted by 3 February 2014.

The deadline for submission of the full papers is 21 February 2014.

The time schedule for the review process hereafter is as follows:

- 7 March 2014:** Notification to authors whether the paper is accepted or rejected for presentation at ERS and whether the paper is considered for publication in JBL. This decision is made by the scientific board of ERS.
All papers that are still considered for publication in JBL (the usual number is 50%) are then sent out to multiple JBL reviewers that will provide extensive written feedback.
- 13 May 2014:** Notification to authors on decision regarding a publication in JBL (accept; revise and resubmit; or reject).

Text body of manuscripts will typically be 6.000 to 8.000 words but special attention is given to contribution to length ratio. The paper must be written according to the JBL style guide/template. You can find instructions at:

[http://onlinelibrary.wiley.com/journal/10.1002/\(ISSN\)2158-1592/homepage/ForAuthors.html](http://onlinelibrary.wiley.com/journal/10.1002/(ISSN)2158-1592/homepage/ForAuthors.html)

Please submit the abstract and the full paper electronically as a Microsoft Word document to:

European Editors of *Journal of Business Logistics (JBL)*:

Professor Britta Gammelgaard, Copenhagen Business School, Denmark, bg.om@cbs.dk and
Professor Carl Marcus Wallenburg, WHU-Otto Beisheim School of Management, Vallendar, Germany, wallenburg@whu.edu

Additionally, the full paper needs to be submitted to the ***Journal of Business Logistics (JBL)*** manuscript handling tool: <http://mc.manuscriptcentral.com/jbl>
(Clearly specify that the paper is intended for the ERS)

2) Work-in-progress (WIP) papers

Work-in-progress papers are also of very high quality, but at an earlier stage in the research process than the full papers, where research is finished. They will be reviewed by the scientific board for their potential to eventually be published in a top logistics/SCM journal. WIP papers will report on research that is not yet finished, as certain steps in the research process are still to be carried out (e.g., the data collection is still missing).

The deadline for submission of the WIP papers is 21 February 2014.

The time schedule for the review process hereafter is as follows:

- 14 March 2014:** Notification to authors whether the paper is accepted or rejected for presentation at ERS. This decision is made by the scientific board of ERS.
- 7 April 2014:** Written feedback to authors with strong points and potential shortcomings of the WIP paper.

Text body of WIP papers should be 2.500 to 5.000 words. In a preface before the introduction the authors are required to clearly state in which respect the paper is still in progress. That could be that the data analysis is still on-going or that the theory base is still to be further refined. The paper must be written according to the JBL style guide/template. You find instructions at:

[http://onlinelibrary.wiley.com/journal/10.1002/\(ISSN\)2158-1592/homepage/ForAuthors.html](http://onlinelibrary.wiley.com/journal/10.1002/(ISSN)2158-1592/homepage/ForAuthors.html)

Please submit WIP paper electronically as a Microsoft Word document to:

European Editors of *Journal of Business Logistics* (JBL):

Professor Britta Gammelgaard, Copenhagen Business School, Denmark, bg.om@cbs.dk and
Professor Carl Marcus Wallenburg, WHU-Otto Beisheim School of Management, Vallendar,
Germany, wallenburg@whu.edu

Additionally, the WIP paper needs to be submitted to the conference manuscript handling tool as announced at the conference webpage www.whu.edu/ERS.

3) Discussion topics

To facilitate open interaction and discussion, the ERS will also include 60 to 90 minutes time slots dedicated to discussing topics of high relevance. The aim of these sessions is to discuss topics that are of high relevance for academic research and/or the future development of the discipline; these topics should be focused at new areas of research and/or exploiting new research methods. We invite scholars to submit a discussion proposal that includes:

- Topic description
- Relevance to theory and to practice
- References to (work in progress) papers that relate to the topic
- A suggestion for a format of the session (how would you suggest to fill the 60-90 minute slot).

The discussion topic proposal should be a brief description of the above. It should contain about 200-500 words and clearly outline the points above. You are encouraged to coordinate the contents of a discussion topic proposal with other researchers and come up with a joint proposal that includes presentations from different scholars. These proposals will be evaluated by the ERS scientific board combined with a voting among those scholars registering for the conference. This guarantees high interest in the topics actually discussed at ERS.

The deadline for proposing discussion topics is 21 February 2014.

The time schedule for the review process hereafter is as follows:

14 April 2014: Final notification whether a discussion topic has been selected. Prior to this the scientific committee will pre-select topics and potentially carry out a voting by the registered ERS participants.

Please submit discussion topic proposals electronically as a Microsoft Word document to:

European Editors of *Journal of Business Logistics* (JBL):

Professor Britta Gammelgaard, Copenhagen Business School, Denmark, bg.om@cbs.dk and
Professor Carl Marcus Wallenburg, WHU-Otto Beisheim School of Management, Vallendar,
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