

*"The time has come to change the story of why we were put on this planet:  
We must stop thinking of it as just our planet."* —David de Rothschild

October 22, 2007

MIT Media Laboratory  
Bartos Theatre  
20 Ames Street  
Cambridge

12:00 to 1:00pm

Hosted by Dale Joachim  
Ecological Media  
MIT Media Lab

# Adventure Ecology: Walking on Thin Ice



**David de Rothschild**  
adventureecology.com

Presentation of Adventure Ecology and the next adventure,  
"The Plastiki," an epic ocean voyage where adventure meets  
intelligent design in order to inspire a more sustainable future.



[owlproject.media.mit.edu/events/adventureecology](http://owlproject.media.mit.edu/events/adventureecology)