



Save the Date for the annual MIT Sloan 2008 BioInnovations Conference:

Pathways to Innovation

MIT Sloan Building E51, Friday, April 18th, 2008

BiInnovations is a premier gathering of over 200 healthcare pioneers from a broad range of industries; from bio-pharma and med devices to healthcare providers and non-profits.

For the first year ever, we will showcase entrepreneurship in the life-sciences with a reception featuring young entrepreneurs in the life science \$100K, i-Teams and ASAIO

Confirmed Keynotes & Panels Include:

Christoph Westphal, M.D. PhD

CEO & Vice Chair, Sirtris Pharmaceuticals, co-founder of Alnylam Pharmaceuticals,
co-founder of Momenta Pharmaceuticals

Cris Ross, MBA

Chief Information Officer of MinuteClinic,
Formerly CIO at United Behavioral Health, UnitedHealth Group

Is the world ready for MyGenome.com? Implications of cheap, fast genomic data

Jorge Conde (Pres. & CEO, Knome), Ron Ranauro (Pres. & CEO, GenomeQuest Inc.), Noubar Afeyan (Managing Partner & CEO, Flagship Ventures), Mark Boguski (Founder, Novartis program in Genome and Proteome Sciences)

R&D: Is In-house Innovation Dead? What key factors determine the R&D Roadmap of Today?

Charlie Cooney (Chair, MIT \$100k BOA), Douglas Hart (MIT Prof., MECH E. Scientific Founder of Brontes), Fran Heller (Head of Strategic Alliances, Novartis), Jonathan Fleming (Managing General Partner, Oxford Biosciences)

The first \$10M: Going from Bench to Bedside; Pathways and pitfalls to commercialization

Michael Greeley (Managing Director, Flybridge Capital Partners), Nicho Hatsopoulos (Founder, Cyberkinetics), Janet Wolfe (Founder & CEO of Wolfe Laboratories), Kurt Dasse (President & CEO, Levitronix LLC)

Healthcare at Home: Revolutionizing patient management through home healthcare products

Dan Lustgarten (MD PHD, UVM), Doug McClure (Telemedicine Group at Partners Healthcare) Darrell Johnson (VP, Patient Management, Medtronic CRDM), Samir Bhattacharyya (Senior Director, Global Marketing, Baxter)

Social Enterprise in Healthcare: An in-depth look at for-profit vs. non-profit models

Anita Goel (CEO, Nanobiosym), Vikram Kumar (CEO, Dimagi Inc.), Dr. Peter Lomedico (Strategic Alliances at JDRF)

For more information or to pre-register, check out the 2008 conference website at:

<http://web.mit.edu/bbc/bioinnovations/2008/index.html>