

MIT
PKG

IDEAS

SOCIAL INNOVATION CHALLENGE



OVERVIEW OF IDEAS

MIT student-led teams

Advising,
mentorship,
and funding

20
year old
program

A call to
action for
ethical,
service and
socially-
oriented
projects
globally

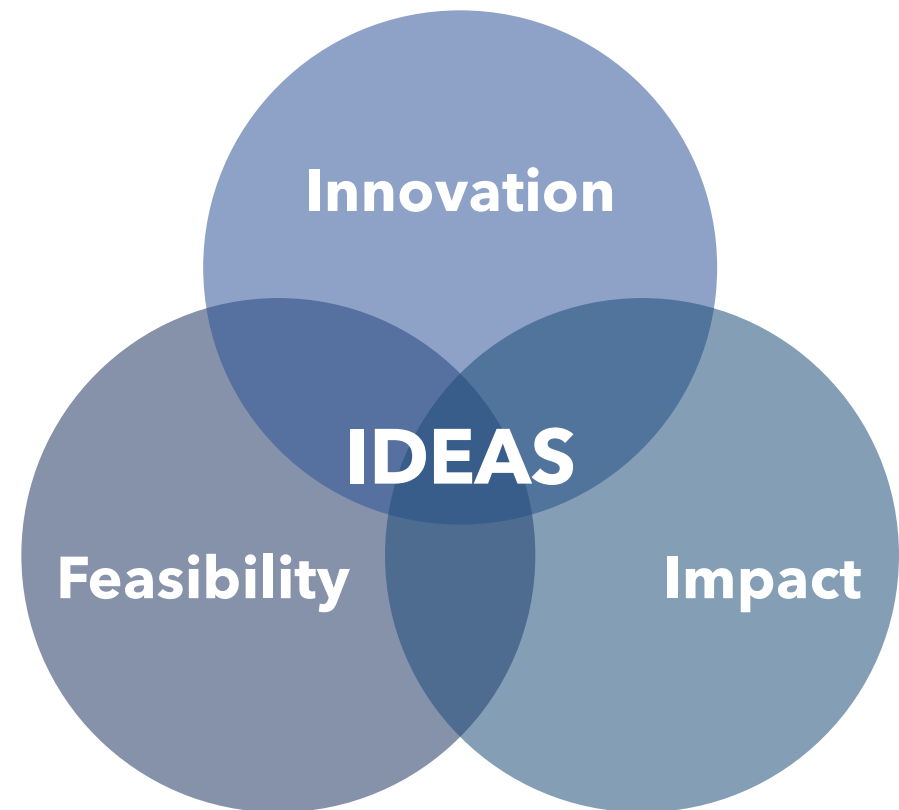
Housed in the
**PKG
Center**

Programming for
students at **all levels**



PKG
IDEAS

IDEAS supports MIT's entrepreneurial ecology by preparing students to be social innovators and entrepreneurs who tackle the toughest challenges **WITH** communities around the world.



Eligibility



- 1 MIT Student-lead Team Member Required
 - Regular enrollment
 - Student may only join ONE team
 - Team can be comprised of anyone
- Anywhere in the world
 - MIT Sanctioned Location
- Early-stage Project



IDEAS
SOCIAL INNOVATION CHALLENGE

BY THE NUMBERS

100s of PROJECTS
OVER **\$1M** AWARDED
OVER **\$69 M** FUNDING RAISED

20 YEARS OF INNOVATION
191 GRANTEE TEAMS
44 COUNTRIES

1 OUT OF 2 VENTURES STILL ACTIVE TODAY

SECTORS



Health & Assistive Technologies



Education & Training



Energy & Environment



Water & Sanitation



Mobile Devices & Communication



Finance, Employment & Entrepreneurship



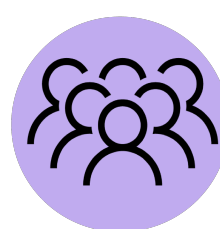
Disaster Relief



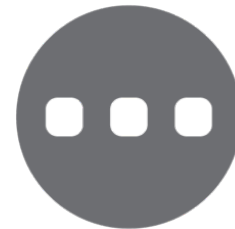
Agriculture & Food



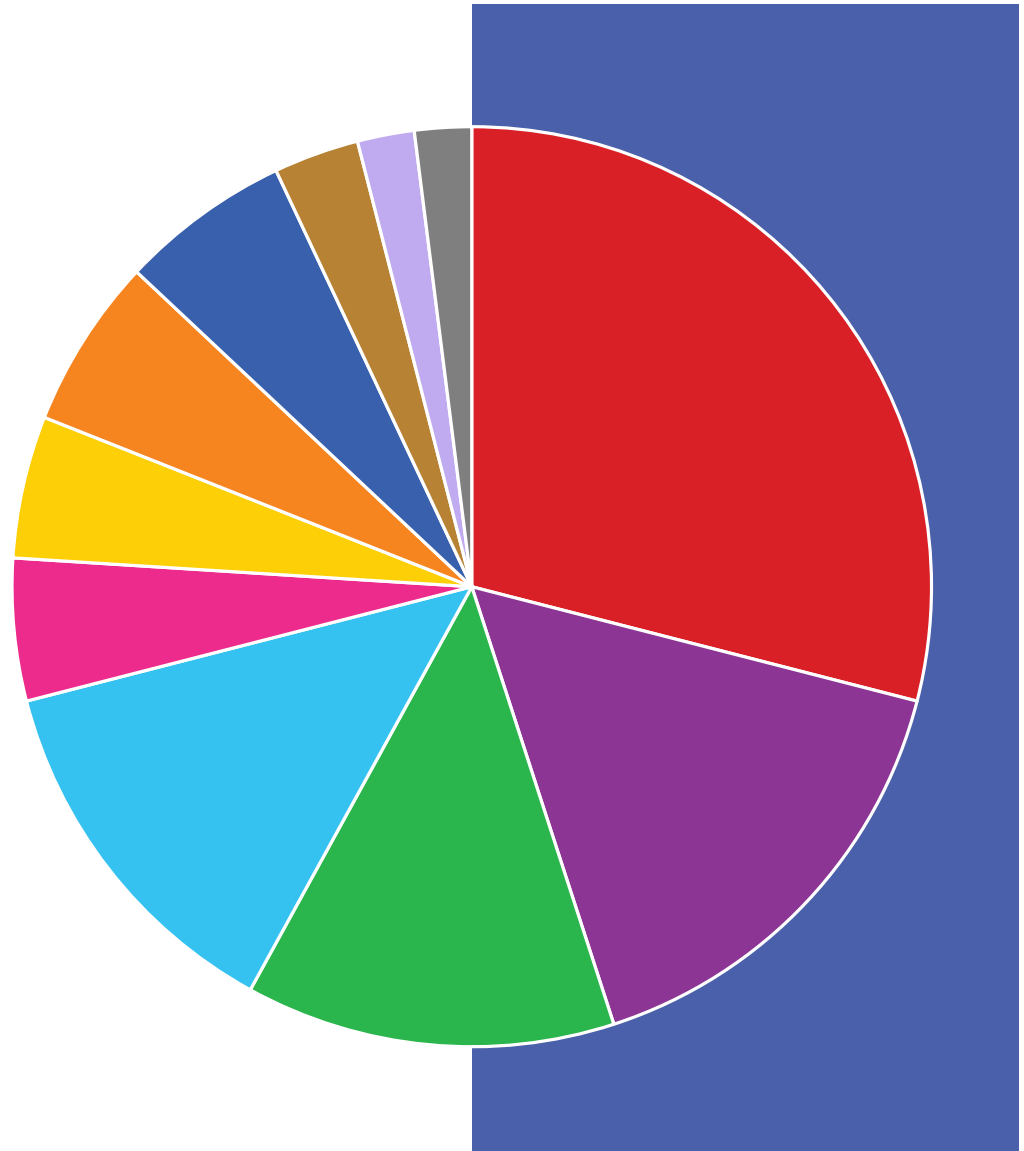
Housing & Transportation

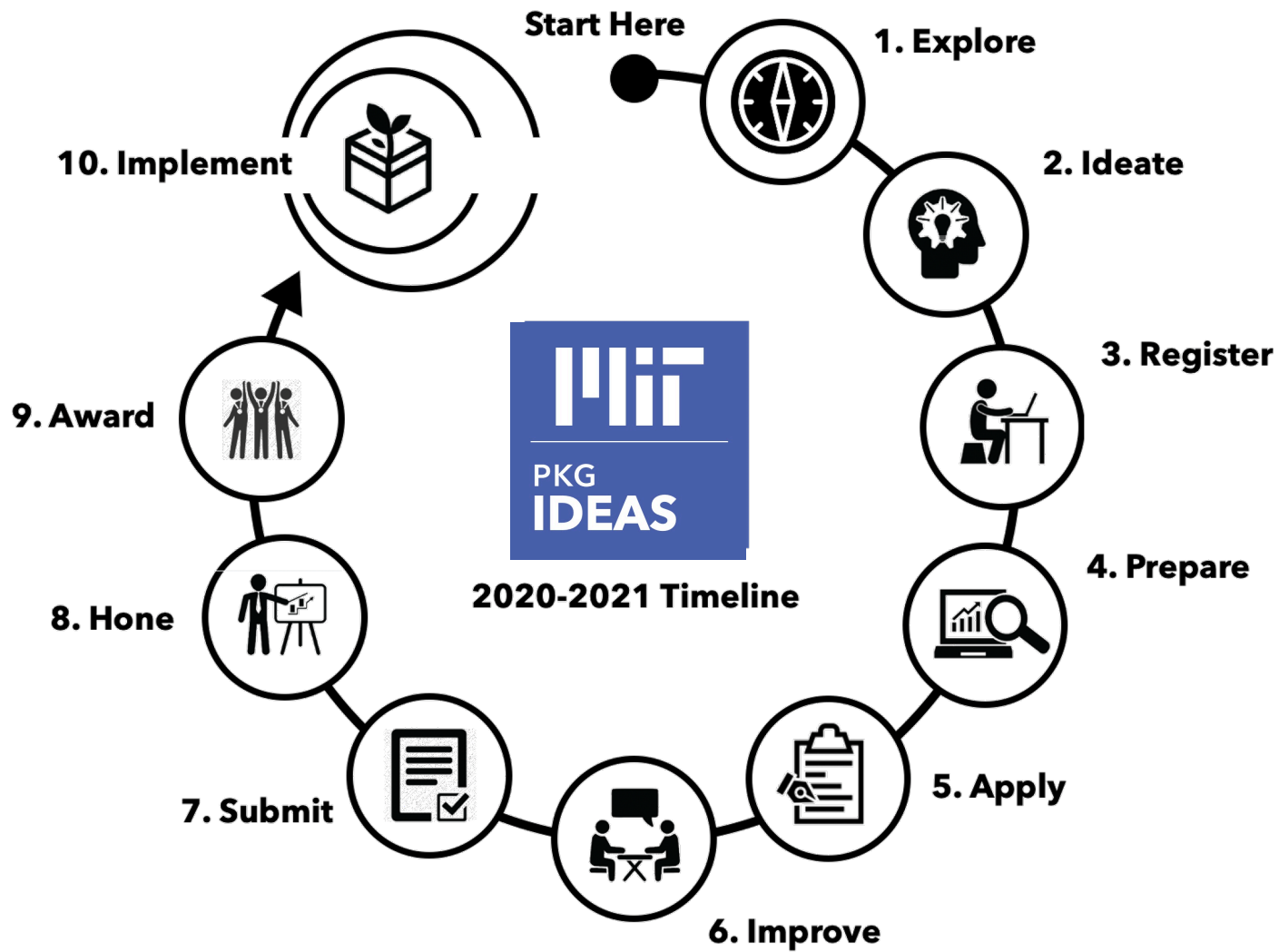


Civic Engagement & Policy



Other social impact sectors



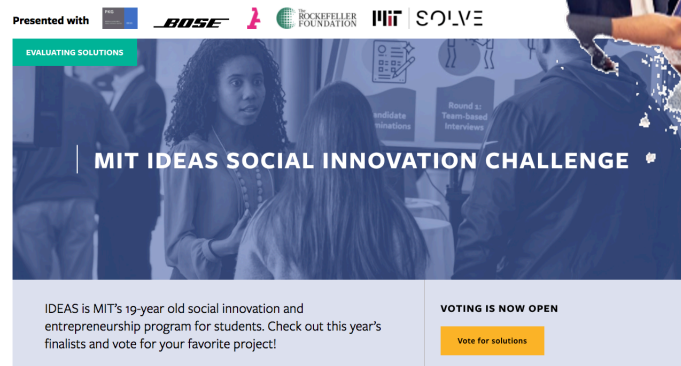


SHOWCASE & AWARDS

Up to \$80,000 of Funding across 20 Finalists

Grant Amounts:

- \$20 K (1 finalist team)
- \$15 K (1 finalist team)
- \$10 K (1 finalist team)
- \$7.5 K (1 finalist team)
- \$2.5 K (2 finalist teams)
- \$1K (All 20 finalist teams)



bit.ly/mitpkgideas | mitpkgideas@mit.edu

MIT
PKG | **IDEAS**
SOCIAL INNOVATION CHALLENGE

STUDENT VOICES

"IDEAS has been core to my academic experience at MIT and in so many ways, embodies the institute's values. I enjoyed getting to know the IDEAS participants virtually and appreciate all the work your team did to accommodate the event online."

"What is most unique about IDEAS is that it acknowledges, supports and rewards service. Not shiny new apps for the sake of apps (with all do respect to apps, some of which are amazing!), but a wider, more diverse, more inclusive set of innovations and technologies."

"Being a part of the MIT IDEAS Social Innovation Challenge was an absolute privilege. To be among 19 other finalists, all who want to change the world for the better, is truly an honor. There are no losers in this challenge - we have learned so much, have had access to amazing mentors, faculty and staff, and have brought awareness to our cause by creating and fostering community support. A big thank you to the PKG Center and the IDEAS Staff. I am grateful for the lessons learned and the people we have met and connected with!"

IDEAS STORIES

INSIGHTIV

Is a distributed diagnostics platform that leverages connectivity and artificial intelligence to optimize the workflow for doctors, radiographers, and radiologists in Rwanda

Team: Undergraduate in Computer Science co-founder with students at Princeton University and University of Rwanda



SURGE EMPLOYMENT SOLUTIONS

Provides pathways to employment for reentering formerly incarcerated citizens and financial stability to their families by offering high-skilled trade training and employer matching services.

Team: Sloan MBA co-founder with students at Boston University and Harvard University



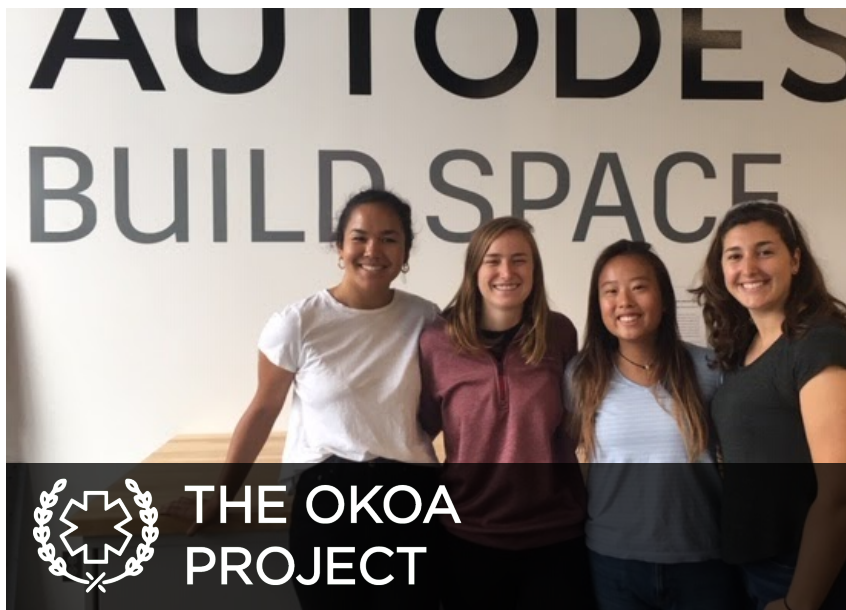
PRESERVEAIR



Evaporative transportation unit - Saved Peruvian farmers 22% harvest loss during the transport of 450 kg of grapes; farmers have are now starting to pay for services

Team: Four graduates from Sloan, Leadership Global Operations, Mechanical Engineering & Technology Policy Program

THE OKOA PROJECT



Produce affordable ambulances and offer EMT trainings in Tanzania; They are now expanding into other African countries.

Team: Five undergraduates in a D-Lab Class; Mechanical Engineering, Business and Math Majors

Events

IDEAS

Chat & Chew Series

Wednesdays 12-1:15pm Eastern

Sept.
23

Social Innovation &
Systems Approach

Oct.
21

Impact Gaps Canvas

Sept.
29

UN Sustainable
Development Goals

Oct.
28

Theory of Change

RSVP for Zoom link at bit.ly/mitpkgideas



PKG

PRISCILLA KING GRAY
PUBLIC SERVICE CENTER

IDEAS

MIT's social innovation challenge

Virtual Generator

Wednesday, October 7 from 6-8PM Eastern

RSVP for Zoom link at bit.ly/mitpkgideas



PKG

PRISCILLA KING GRAY
PUBLIC SERVICE CENTER

IDEAS

MIT's social innovation challenge

IDEAS Panel

Wednesday, November 4, 5:30-7pm Eastern

RSVP for Zoom link at bit.ly/mitpkgideas



PKG

PRISCILLA KING GRAY
PUBLIC SERVICE CENTER



Fall Virtual Proposal Writing Workshop

Register at: bit.ly/mitpkgideas

January 13, 2021
12:00 PM Eastern Time

IDEAS

MIT's social innovation challenge

Application Deadline:

Sun, January 24 by 6pm Eastern

Start at bit.ly/mitpkgideas



PKG

PRISCILLA KING GRAY
PUBLIC SERVICE CENTER

IDEAS 2020-2021 TEAM



Rebecca Obounou
Assistant Dean
roseme@mit.edu



Rustam Khan
Graduate
Community Fellow



Dustin Liu
Graduate Assistant



Mona Vijaykumar
Graduate
Community Fellow

We're here for you if you have any questions!
mitpkgideas@mit.edu | bit.ly/mitpkgideas

bit.ly/mitpkgideas | mitpkgideas@mit.edu

Appendix

2019-20 ACADEMIC YEAR



- 40 Proposal Reviewers
- 20 Judges
- 10 Summer Mentors
- 12 Events & Workshops
- 2 MIT Department Collaborations
- 72 Student Proposals
 - ~240% # of second drafts
 - 136 MIT Students + 17 % from LY
 - MIT Researchers
 - Other university students
 - Community Partners



Join the MIT Social Entrepreneurship & Innovation SE+I Ecosystem

Join a growing Slack community of MIT students, administrators, faculty, and more to connect with the right people for your social innovation and entrepreneurship needs.

mit-se-innovation.slack.com

FINALIST COHORT *20 teams*



\$80K Awards Disbursed

Juried Grant Recipients

- \$20 K Greensource
- \$15 K Insightiv
- \$10 K TILT
- \$7.5 K Out of the Box

Crowd Favorite Grant Recipients

- \$2.5 K Earned Income Tax Credit Project
- \$2.5 K MyPath Global
- \$2.5 K SpeakEasy

Post-IDEAS Award

- \$7 K Almond Finance

IDEAS 2020-2021 TEAM



Rebecca Obounou
Assistant Dean
rroseme@mit.edu



Rustam Khan
Graduate
Community Fellow



Dustin Liu
Graduate Assistant

We're here for you if you have any questions!
mitpkgideas@mit.edu | bit.ly/mitpkgideas

bit.ly/mitpkgideas | mitpkgideas@mit.edu