

# Plush & Nuggets

# MAKE IT PLAYFUL !

**MIT / Plush & Nuggets / MISTI France**  
**JOIN OUR HACKATHON (01/08 - 01/12/2017)**

## Who are we?

Founded in September 2016 by Laure Dousset and Manea Ruez, **Plush & Nuggets** is a playful design agency. We strongly believe in the power of **playfulness** and see it as real source of engagement, self-fulfillment and introspection. Thus, we use playfulness as a core principle of design for interactions, whether these are with humans, objects or problems.

Our goal is to broaden the contexts in which play is used and help develop a framework for its implementation. That's why we want you to join us in a one-week Hackathon in **Grenoble, France**. We will share our experience with you to create some playful and innovative objects. If you believe your imagination is your only limit and you trust your abilities to create, innovate and solve problems through playful activities then you are welcome to join us!

After 1 year, our adventure is flourishing and we have already worked with more than 15 different clients such as Schneider Electric, Capgemini or the UN.

## We offer you the opportunity to:

- ❖ Join an international community of highly creative makers and tinkerers, willing to develop innovations and inspire creativity.
- ❖ Take part in the creation of new tools & objects that are both playful and hold a business application.
- ❖ See the best project developed and promoted by Plush & Nuggets.
- ❖ Enjoy Grenoble, an innovation-oriented city surrounded by Europe's highest mountain chains, the Alps!
- ❖ Discover the French culture, its food & lifestyle and enjoy some breathtaking landscapes.

## How can you join the adventure?

We are looking for people who believe as much as us in the power of playfulness, and thus are very curious about “play” and its benefits. If you believe you fit this description, we invite you to apply to our selection process, and get the opportunity to meet our CEO, Laure Dousset. She will hold the recruitment interviews during the first week of November, at the MIT. The Hackathon will take place from Monday 8<sup>th</sup> to Friday 12<sup>th</sup> of January 2018.

## How can you contact us?

Write me at [adrien.bertrand@plushnuggets.com](mailto:adrien.bertrand@plushnuggets.com) and tell us what are your reasons to join us, and what project(s) you would like to achieve by taking part in the Hackathon.  
The object should be: P&N Hackathon application – Name Surname