

Common Purpose Global Leader Experiences Boston



What if the world's greatest challenges were in your hands?

Join a Global Leader Experience (GLE) for students in Higher Education and develop your leadership skills to help influence the future of the world, as well as establish a genuinely global network. Along with your fellow participants, you will play a part in tackling the biggest issues facing business, governments and society today.

A GLE gives you real and practical experiences, instils in you a global perspective and challenges you to adapt and thrive in diverse situations. It equips you with the tools you need to lead change, now and in the future.

Why should you take part?

- To be a global leader now – develop your skills and Cultural Intelligence (the ability to cross divides and thrive in multiple cultures)
- To change the world – bring fresh solutions to complex problems
- To develop networks – with the breadth of relationships needed for success today
- To build your CV – add a valuable experience that employers are seeking
- To join the Common Purpose Massive Online Innovation Community (MOIC).

“In our ever more complex and interconnected world which has no obvious historical parallel, Common Purpose has developed a breakthrough idea about the importance of cultural intelligence in order to navigate both this new world and its contradictions. It has important implications and raises questions about our current systems for those of us involved in educating and developing our future global citizens.”

Rakesh Khurana
Dean, Harvard College

Corporate Partner:



University Partner:



**When and where?**

Boston
20 - 23 January 2015

How much?

FREE

How do I find out more?

Take a look at [our website](#)

How do I apply?

Complete the online
[application form](#)

What happens?

The Challenge for 2014/15 is: "What makes a city smart?" As a participant, you will explore this major world Challenge from a local perspective. You will meet visionary leaders from global businesses, governments and international not-for-profit organisations to help you and your fellow participants understand the Challenge and find creative ideas to solve it.

Best of all, you won't be alone; you will build your connections and make new friends - and the solutions and knowledge you all build will be passed to participants on other GLEs around the world.

Who could you meet?

During the four days, you will direct your own learning, speaking to leaders from and visiting organisations such as:

- Google
- Cambridge Innovation Center
- Pfizer
- The Boston Globe
- Boston Foundation
- Red Cross
- A Better City
- Charles River Conservancy

Where do we run GLEs?

Common Purpose runs GLEs in Magnet Cities, where large numbers of the world's talent convene to study, so you will meet fellow students from across the globe amongst this diverse group of participants.

The wider context

GLEs also connect you with senior leaders globally. The GLEs take place in the lead up to a two part programme for some of the world's most exceptional senior leaders. These leaders explore the same annual Challenge as you, but from a global perspective.

Beyond the programme

The programme doesn't end after the four days as you join the MOIC: a free online platform for you to make connections across the world, to develop your ideas, to consult and collaborate and to drive innovative solutions to real-world challenges.

"Common Purpose's core proposition around leadership and cultural intelligence is cutting edge, speaking to the heart of the leadership challenge of society today."

Riaz Shah, Global Talent Leader – Assurance Services, EY

"One of the most intense things I've done but also the most satisfying."

Maria Natasha Tjahjadi, Student National University of Singapore, Participant in Singapore 2013

"A unique opportunity to learn about the limitless options of leadership and bring positive change to society."

Mustak Ayub, Student, University of Oxford, Participant in Oxford 2012

"Thank you so much for providing the opportunity to gather with inspiring colleagues for the ultimate learning experience."

Qing Qing Miao, Student Harvard College, Participant in Boston 2014

Find out more at commonpurpose.org/students