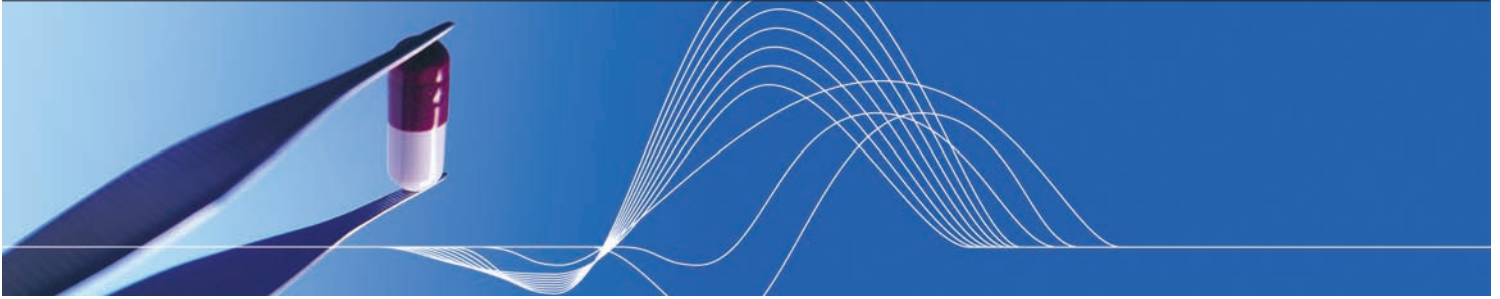


Summer Internship Program

**PUTNAM ASSOCIATES IS HIRING BRIGHT, DRIVEN INTERNS
WITH A PASSION FOR THE LIFE SCIENCES AND AN INTEREST IN COMMERCIAL STRATEGY.**



Job Description

Each summer, Putnam hires 2-3 rising seniors from top universities to spend 10 weeks assisting with casework while being exposed to a genuine consulting experience.

Joining Putnam as a Summer Analyst is an excellent opportunity to gain insight on the strategic issues that face today's pharmaceutical companies, as well as specific changes affecting the healthcare marketplace. Putnam's small size provides interns with a friendly, energetic environment with a focus on employee learning and development. Summer Analysts work in project teams of 4-7 individuals led by a Manager or Partner.

While the responsibilities vary from project to project, Summer Analysts typically:

- Prepare and conduct primary research with physicians, patients, managed care
- Gather secondary research from healthcare literature and internal sources
- Analyze client and market data
- Work with project team to develop client presentations

Summer Analysts are also given the opportunity to design their own research projects and present the findings to the entire firm at the end of the summer.

Requirements

The perfect candidate for the Summer Analyst position will be a rising senior whose educational background demonstrates success in quantitative and qualitative analysis and who is strongly considering consulting as a future career option. An interest in healthcare and pharmaceuticals is advantageous, as are previous scholastic, extra-curricular and internship-related experience that demonstrates analytical rigor and leadership capabilities.

Please note that applications from graduate students, MBA students, current seniors or students who have already graduated will not be considered for this position.

"The Putnam internship was the perfect opportunity to explore the intersection of life sciences and business strategy. In addition to learning about the healthcare industry from a unique perspective, I was able to develop my analytic and presentation skills as a consultant. Most importantly, the Putnam team made the internship enjoyable. I always felt comfortable asking questions, and even the most senior consultants invariably took the time to explain anything from a statistical analysis to the European regulatory pathway for orphan drugs. The people at Putnam make it such an incredible firm. They're not only the bright people with whom I enjoyed working but also the great friends I was excited to see outside the office."

- Vincent Cheng, BA (Harvard, 2011)
Associate Consultant

PUTNAM
ASSOCIATES

25 Burlington Mall Road ■ Burlington ■ Massachusetts ■ 01803
p 781.273.5480 ■ f 781.273.5484 ■ putassoc.com



Who we are

Since 1988, Putnam Associates has provided exceptional insight into the strategic, marketing and sales issues facing companies operating in the rapidly changing pharmaceutical, biotechnology, diagnostics and medical devices industries. We strive to combine the best of the larger firms' process rigor with a specialist firm's culture, opportunity and expertise.

Recognized by Consulting Magazine as a "Small Jewel" within the consulting marketplace for an innovative approach to client services, firm culture and thought leadership, we are in the top 10 consulting firms for Work/Life Balance, Travel Requirements, Hours in the Office and Relationship with Supervisors by Vault.com (2011).

Culture

Putnam's culture is decidedly client focused and impact oriented. We have been fortunate to serve many exciting and demanding clients, including most of the top 10 global pharmaceutical and biotech companies. Our focus, expertise and track-record have led to many long-term relationships. Almost all of our studies combine sophisticated quantitative analytics with significant qualitative fact-finding and synthesis to inform strategic decision-making. Our diverse casework spans portfolio prioritization, development pathway and resource optimization, market assessment, product pricing and launch strategies, market segment growth strategies, sales force strategies, franchise development and patent expiration strategies.

"My internship with Putnam provided me with a tremendous first step into a career as a consultant. From day one, Putnam treated me as a valued employee through both investing in my professional development and immediately assigning me to an active case. In my case work, I was able to leverage my scientific background while learning business strategy from accomplished professionals. Throughout the internship, I experienced stimulating case work, rewarding personal research projects and enormous professional development, but it was the people that brought me back. Putnam is comprised of hardworking, talented individuals who create a work culture to which I was eager to return. Now, moving forward as an analyst, I am looking forward to continuing my passions and impacting global healthcare with Putnam."

- Ben Roosz, BS (Purdue University, 2012)
Analyst

Interested?

Please send the following to careers@putassoc.com or apply through your Career Services Office:

- One-page cover letter describing your interest in the Summer Analyst position and Putnam Associates
- A résumé (Please include your cumulative GPA)
- A paper or electronic copy of your undergraduate transcript

Please visit us at www.putassoc.com for more information about Putnam Associates including firm environment and representative casework.

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