



**Register for the MIT Sloan 2008 BioInnovations Conference:**

## **Pathways to Innovation**

**MIT Sloan Building E51, Friday, April 18th, 2008**

BioInnovations is a premier gathering of over 200 healthcare pioneers from a broad range of industries; from bio-pharma and med devices to healthcare providers and non-profits.

***For the first year ever, we will showcase entrepreneurship in the life-sciences with a reception featuring young entrepreneurs in the MIT \$100K, i-Teams and ASAO***

Confirmed Keynotes & Panels Include:

**Christoph Westphal, M.D. PhD**

CEO & Vice Chair of Sirtris Pharmaceuticals, co-founder of Alnylam Pharmaceuticals,  
co-founder of Momenta Pharmaceuticals

**Cris Ross, MBA**

Chief Information Officer of MinuteClinic,  
Formerly CIO at United Behavioral Health, UnitedHealth Group

**Is the world ready for MyGenomeOnTheWeb.com? Implications of cheap, fast genomic data**

Jorge Conde (Pres. & CEO, Knome), Ron Ranauro (Pres. & CEO, GenomeQuest Inc.), Noubar Afeyan (Managing Partner & CEO, Flagship Ventures), Mark Boguski (Founder, Novartis program in Genome and Proteome Sciences)

**R&D: Is In-house Innovation Dead? What key factors determine the R&D Roadmap of Today?**

Charlie Cooney (Chair, MIT \$100k BOA), Douglas Hart (MIT Prof., MECH E. Scientific Founder of Brontes), Fran Heller (Head of Strategic Alliances, Novartis), Jonathan Fleming (Managing General Partner, Oxford Biosciences)

**The first \$10M: Going from Bench to Bedside - Pathways and pitfalls to commercialization**

Michael Greeley (Managing Director, Flybridge Capital Partners), Nicho Hatsopoulos (Founder, Cyberkinetics), Janet Wolfe (Founder & CEO of Wolfe Laboratories), Kurt Dasse (President & CEO, Levitronix LLC)

**Healthcare at Home: Revolutionizing patient management through home healthcare products**

Dan Lustgarten (MD PHD, UVM), Doug McClure (Telemedicine Group at Partners Healthcare) Darrell Johnson (VP, Patient Management, Medtronic CRDM), Gary Inglese (Director U.S. Renal Reimbursement, Baxter Healthcare Corporation)

**Social Entrepreneurship: An in-depth look at for-profit vs. non-profit models**

Anita Goel (CEO, Nanobiosym), Vikram Kumar (CEO, Dimagi Inc.), Peter Lomedico (Strategic Alliances at JDRF), Eugene Hill (Managing Partner, SV Life Sciences)

For more information or to register, go to the 2008 conference website at:

<http://web.mit.edu/bbc/bioinnovations/2008/index.html>